

ENMUSICDIGIT

NFTs to Enhance Musicians' Digital Resilience

E-ZINE

2021





**Co-funded by
the European Union**

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*Welcome to the first e-zine of the
EnMusicDigit project!*

WHAT IS THE PROJECT ABOUT?

It's a project where music and NFTs are met! Co-funded by the European Union and the MusicAIRE project (An Innovative Recovery for Europe) under the 2020 Annual work programme for the implementation of the "Preparatory Action - Music Moves Europe: Boosting European music diversity and talent".

It aims to address the digital challenges posed to musicians during the pandemic by supporting their digital upskilling and recovery.

**Music
moves
Europe**

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MUSICAIRE
AN INNOVATIVE RECOVERY FOR EUROPE

WHO IS IMPLEMENTING THE PROJECT?

The project was awarded to STAVE ENCRYPT, an organisation established by creative professionals who were affected by the COVID-19 pandemic.

You can read more about their work on their website: www.stavencrypt.com



The main objectives of the ENMusicDigit project are the following:

- Support musicians in developing and increasing their digital skills to face the results of the COVID-19 crisis and keep up with the digitalisation of the music sector.
- To spread knowledge on blockchain technologies and NFTs among musicians in Cyprus and abroad and how they can benefit music production.
- To equip musicians with digital skills in developing NFTs and promoting them on relevant platforms.
- To offer alternative solutions and means of monetising the musicians' artwork.
- To combat piracy and protect musicians' property rights on their productions.



WHY NFTS?

Most artists are not familiar with blockchain technologies and NFTs and how they can be used to create an income. As experienced during the pandemic, the professionals in the creative sector lack the digital knowledge and skills that could help them upgrade their services and products and make them more resilient in times of crisis.

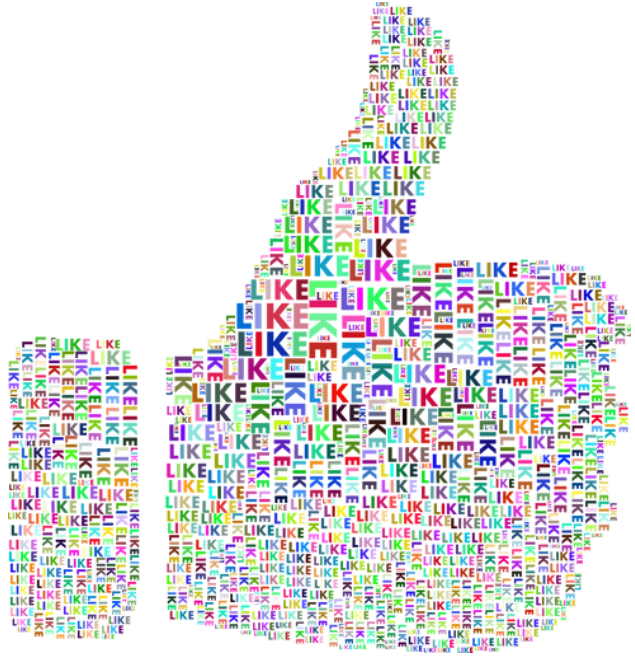


Musicians are focused on creating and producing artistic work following mainly traditional means of distribution and selling. A course on NFTs, designed by musicians for musicians, could make musicians more open to exploring alternative means of selling their work and creating income for themselves.

The ENMusicDigit project will develop an online course for musicians on NFTs. The training course will equip musicians with the knowledge and digital skills that will allow them to become resilient and more efficient in distributing and monetising their work.

It will also support the musicians' recovery from the challenges faced during the two years of the pandemic by exploiting the potential new digital technologies offer and thus boosting the income of struggling musicians.





Stay tuned by following the
ENMusicDigit project

On Facebook :

<https://www.facebook.com/enmusicdigit>

and

on YouTube:

www.youtube.com/@enmusicdigit

You can also visit the project's website at

www.enmusicdigit.com

